



Agent Attraction Resources

- **Explore CanZell** - <https://canzellcloud.com/explore-canzell/>
 - **Cap Deferments**
 - Cap deferment is designed for agents who have capped at their current brokerage and desire to have that cap anniversary date honored at CanZell Realty.
 - <https://canzellcloud.com/comission-splits-and-fees/>
 - <https://canzell.typeform.com/to/apCz1tby>
 - **Agent Growth Incentive Program**
 - All agents and brokers in good standing with CanZell Realty are eligible to earn stock awards under the Stock Awards Program.
 - <https://cdn.experiencecr.com/downloads/ExtractedPdfPages/OwnershipStockPages.pdf>
 - **Revenue Share Plan**
 - CanZell Realty agents can receive revenue share income from sales activity of the productive agents they sponsor in the company.
 - <https://joincanzell.com/revenue-share/>
 - <https://joincanzell.com/revenue-share-details/>
 - <https://joincanzell.com/calculator/>
 - **Influencer Program**
 - Earn up to \$14,000 in stock upon the achievement of certain production and other goals within your capping period.
 - <https://canzellcloud.com/influencer/>
 - **CanZell Realty Team Structures**
 - Unionized Teams, Spousal Teams, Standard Teams (\$7,000 cap for team members) and Mega Teams (\$3,500 cap for team members)
 - <https://joincanzell.com/teams/>
 - **Slide Deck Presentation**
 - [Top Reasons to Join CanZell](#)
 - [This is CanZell](#)
 - [Create Passive Income](#)
 - [Everything CanZell Provides](#)
 - [All About CanZell](#)
 - [Why I Joined CanZell](#)
 - **Personal Agent Attraction Website**
 - Share this site with agents considering joining CanZell Realty to explain our value proposition and opportunity.
 - <https://mycanzell.com/youremailhere>

- **CanZell Marketing Center**
 - <https://cancellcloud.com/marketing-overview/>
 - <https://branding.cancell.com/>
- **CanZell Splits and Fees**
 - <https://joincancell.com/commission-info/>
- **Agent Health Care Program**
 - <https://joincancell.com/health-insurance/>
- **CanZell Technology**
 - CanZell Portal
 - Transaction Management
 - BrokerBuck
 - Lead Generation and Marketing
 - kvCore
 - Custom Built In-House Marketing
 - Global Marketing For Listings
 - Microsoft Online Suite
 - Workplace by Facebook
 - Slack
 - [Technology Tools](#)
- **Videos**
 - **The Future of Real Estate**
 - CanZell represents the future of the real estate brokerage as a cloud-based, technology-driven company with a focus on servant leadership and industry best commission plans. It's no wonder *CanZell is growing so fast.*
 - [https://joincancell.com/cancellvideos/- the future of real estate](https://joincancell.com/cancellvideos/-the-future-of-real-estate)
 - **Grow your Real Estate Business with CanZell!**
 - [https://joincancell.com/cancellvideos/- grow your real estate business](https://joincancell.com/cancellvideos/-grow-your-real-estate-business)
 - **Company Vision**
 - The future of Canzell Realty is to not only grow, but also scale, and here's how we plan on doing that.
 - [https://joincancell.com/cancellvideos/- our company vision](https://joincancell.com/cancellvideos/-our-company-vision)
 - **20 Reasons to Join CanZell**
 - Watch this video to get 20 Reasons to join CanZell.
 - [https://joincancell.com/cancellvideos/- 20 reasons to join cancell](https://joincancell.com/cancellvideos/-20-reasons-to-join-cancell)
 - **Leadership Opportunities at CanZell**
 - Learn more about the Leadership Opportunities at CanZell
 - [https://joincancell.com/cancellvideos/- leadership opportunities](https://joincancell.com/cancellvideos/-leadership-opportunities)

- **CanZell vs Cloud Brokerages**
 - Watch this video to learn about the difference between CanZell and other Cloud Brokerage.
 - <https://joincanzell.com/canzellvideos/-canzell-vs-cloud-brokerage>

- **Individual Agent vs. Team**
 - Should you have a team or individual Agents under your circle? Watch this video about how Teams work.
 - <https://joincanzell.com/canzellvideos/-how-teams-work>

- **The Unfranchise: Your Brokerage Joining CanZell**
 - <https://joincanzell.com/canzellvideos/-the-unfranchise>

- **Live Presentation Video + Q&A - Wednesday 12pm**
 - <https://vimeo.com/734004576>

- **Major differences**
 - CanZell is different from every other brokerage. CanZell offers Technology, Revenue Share, Ownership Stock and so much more.
 - <https://joincanzell.com/major-differences/>

- **Full Brochure**
 - The full brochure gives you insights into everything CanZell offers.
 - <https://cdn.experiencecr.com/downloads/recruitment-guide/>
- **Leadership Guide**
 - At CanZell we offer many leadership opportunities that will help you grow further as a leader, as well as, help you earn extra income.
 - <https://joincanzell.com/leadership/>
- **Quick Guide**
 - At CanZell Realty, we believe in building wealth for our agents by offering multiple revenue streams and competitive compensation plans. The Quick guides provides an overview over the technology CanZell offers as well as the revenue share program.
 - <https://cdn.experiencecr.com/downloads/quick-guide/>
- **Corporate Guide**
 - Our vision is to create the first truly global real estate company that provides agents with technology, training, support and leadership so that they can provide a wowing experience to their clients, every time. Learn all about the employees benefits in the Corporate Guide.
 - <https://joincanzell.com/corporate/>
- **Revenue Share Calculator**
 - Learn more about the Revenue Share Program at CanZell.
 - <https://joincanzell.com/calculator/>